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## **Events**

### **PAACE Automechanika Mexico:**

PAACE Automechanika Mexico is the ultimate platform for sourcing domestic and international products and suppliers. In addition the thousands of products, services and resources available on the exhibit hall floor, PAACE Automechanika Mexico offers valuable education and training, unmatched business solutions, exciting networking events and more. The show will take place in Mexico City, Mexico from July 14-16.

## **Events**

### **The Great American Trucking Show**

The Great American Trucking Show is the nation's second-largest trucking trade show and offers attendees a wide variety of industry exhibitors and informational sessions. Find a job, attend free educational seminars, get the latest information from top industry leaders or see the amazing works of art at the Custom Rigs Pride & Polish Truck Beauty Contest. The 2010 Great American Trucking Show will be held at the Dallas Convention Center August 26-28. Your North Texas Export Assistance Center will be attending the event.

### **Automechanika Frankfurt:**

This Automechanika offers you a unique spectrum of products from the fields of automotive parts, car washing, workshop and filling-station equipment, IT products and services, accessories and tuning. The show will take place in Frankfurt, Germany from September 14-19, 2010.

### **China International Auto Parts Expo:**

CIAPE is an effective networking event with eminent professionals from the domestic and international automobile sector. It provides enormous business opportunities and displays passenger cars & commercial vehicles, coach & auto bodies, etc. The show will take place in Beijing, China from September 23-25, 2010.

### **International Supplier Fair:**

The "IZB" offers a unique chance for U.S. suppliers of original equipment and parts to meet with buyers and engineers from a wide variety of international automobile and parts manufacturing companies. The latest products and trends will be discussed in detail at the Congress and Seminars, which take place parallel with the event. The show will take place in Wolfsburg, Germany from October 6-8, 2010.

### **Automotive Aftermarket Industry Week:**

Comprised of the SEMA and AAPEX shows, the AAIW has over 4,000 innovative U.S. and international exhibitors and 100,000+ industry professionals who come to Las Vegas every year to exchange ideas and build their businesses. The show will take place in Las Vegas from November 3-6, 2010.

### **Automechanika Shanghai:**

Asia's largest trade fair for the automotive parts, components and aftermarket industry, increased by nearly 22 percent to 2,414 from 24 countries and regions, compared to the 2008 event. Showing an even larger increase were the visitor numbers with 38,551 visitors from 132 countries and regions attending the show. The show will take place in Shanghai, China from November 8-11, 2010.

## Events

### **Automotive Telecomm Technology Tokyo:**

A convention focused on the technology and services that relate to the data communications inside vehicles and the progress involving the capacity of wireless communications outside vehicles. The convention aims to create great opportunities for new Automotive Telecommunication businesses. This show will take place in Tokyo, Japan from December 1-3, 2010.

### **Australian Auto Aftermarket Expo:**

With over 10,000 key decision makers from the broadest range of automotive divisions, this will be a one stop shop for the entire automotive retail, repair and service sector – especially since the AAAE is co-located with the Collision Repair Expo. Already, nearly 60% of available floor space has been sold. This show will take place in Melbourne, Australia from May 12-14, 2011.

## Market Research

### **Mexico Tire Company Plans for Big Investment**

Corporacion de Occidente, a tire manufacturing company, projects a \$7 million dollar investment this year to restructure their plant located in El Salto, Jalisco, Mexico in order to produce radial tires. They plan to buy steelastik machinery, machines that manufacture tires, and vulcanizing presses to restructure the plant.

[http://www.buyusainfo.net/docs/x\\_809666.pdf](http://www.buyusainfo.net/docs/x_809666.pdf)

### **Major Metro Project in Riyadh, Saudi Arabia**

Due to growing population and increase in motorized traffic, Arriyadh – the capital of Saudi Arabia – plans to develop a sustainable public transportation system focused on reducing automobile dependency. The project presents opportunities for American engineering, design and services companies, locomotive and bus manufacturers, civil works, rolling stocks, and railway services.

[http://buyusainfo.net/docs/x\\_2401652.pdf](http://buyusainfo.net/docs/x_2401652.pdf)

### **Green Auto Technologies Needed in Ukraine**

Ukraine is now basing its ecological standards for imported vehicles on the EU's emission requirements. This development offers opportunities for US automotive OEM or aftermarket companies who work with eco-friendly automotive technologies.

[http://www.buyusainfo.net/docs/x\\_5983947.pdf](http://www.buyusainfo.net/docs/x_5983947.pdf)

### **Thailand's Automotive Aftermarket Industry**

Thai drivers are seeking engine conversion components designed to retrofit gasoline engines, enabling the use of Compressed Natural Gas or Liquefied Petroleum Gas. Demand has also risen for suspension systems built for pickup trucks.

[http://www.buyusainfo.net/docs/x\\_4473111.pdf](http://www.buyusainfo.net/docs/x_4473111.pdf)

To the best of our knowledge, the information contained in this report is accurate as of the date published. However, The Department of Commerce does not take responsibility for actions readers may take based on the information contained herein. Readers should always conduct their own due diligence before entering into business ventures or other commercial arrangements

## Trade Leads

### **Honduras – Tow Trucks**

Local client is seeking a supplier of tow trucks to Honduras – used or new.

### **Mexico – Suppliers 4-Wheel Motorcycles**

Local car dealer is interested in finding suppliers for four wheel motorcycles. In Monterrey the most popular brands are Kawasaki and Yamaha.

### **Turkey – Automatic Transmission Repair Service**

Due to the rapid market share increase of automatic transmission vehicles, aging of the existing ones, and lack of repair services for automatic transmission vehicles, a Turkish firm that currently owns and operates authorized Volvo and Mazda Sales and Service Centers is seeking an American company that has the expertise in this segment of the industry to collaborate.

### **Belarus – Absorbent for Rape-Oil**

A firm in Belarus is looking for 60 tons of an adsorbent for bleach and filtration of rape-oil. Mark of the adsorbent is F 160. The country of production is the USA.

### **Kuwait – Tire Chains**

Company is interested in representing the product in Kuwait.

### **Ecuador – Trucks and Trailers**

Client is interested in the purchase of Trucks and Trailers (Car Hauler, Dry Freight, Dump, Flat bed, Refrigerated, Tank, and other).

### **Honduras – Oil Lubricants**

A well established Honduran importer is seeking U.S. suppliers (preferably manufacturers) of automotive oils and lubricants. Product Description: Virgin Oils, without additives; 15w40 Oils; 20w40 Oils; Monograde, Multigrade Oils.

### **Senegal – SUV Tires**

A company in Togo is looking at importing BF Goodrich tires for SUVs with a focus in PCR types and also TBR. They are looking at importing 2 containers to start with.

## Links

For more Trade Leads, Market Research, and Export Information go to:

<http://www.export.gov/>

Additional trade resources may also be found at the following sites:

<http://www.buyusa.gov/northtexas/>

[http://www.export.gov/exportbasics/eg\\_main\\_017483.asp](http://www.export.gov/exportbasics/eg_main_017483.asp)

<http://www.bis.doc.gov>

<http://lcweb2.loc.gov/frd/cs/cshome.html>